

# FAST FASHION

throwaway culture defined



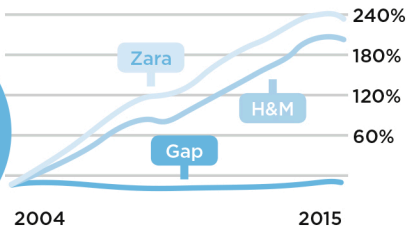
Plastic in clothes is one of the leading contributors to ocean plastic.

The U.S. sends 3.8B POUNDS of APPAREL PER YEAR to landfills.<sup>3</sup>

70 POUNDS PER AMERICAN<sup>4</sup>



## CHANGE IN ANNUAL REVENUE<sup>5</sup>



10% of global greenhouse emissions come from fashion.<sup>1</sup>

Every time we wash a synthetic garment **ABOUT 1,900 INDIVIDUAL MICROFIBERS** are released into the water to make their way into our oceans.<sup>2</sup>

Textile production uses about 93B cm<sup>3</sup> of water per year, equivalent to 37M Olympic-sized swimming pools.<sup>6</sup>

70M barrels of oil per year are used to make polyester.<sup>7</sup>

